

# LAVICA

BORN FROM FIRE





## ISPIRAZIONE/ INSPIRATION

La potente bellezza della pietra lavica siciliana, plasmata dal fuoco e accolta dal mare, ispira una collezione di gres porcellanato calda e mediterranea. Lavica cattura l'essenza primordiale della pietra, portando il fascino magnetico e incontaminato della natura nel design contemporaneo.

The powerful beauty of Sicilian lava stone, sculpted by fire and embraced by the sea, inspires a warm Mediterranean porcelain stoneware collection. Lavica captures the primordial essence of the stone, bringing the magnetic and pristine charm of nature into contemporary design.



# LAVICA

## BORN FROM FIRE

GRES PORCELLANATO EFFETTO PIETRA LAVICA  
LAVA STONE EFFECT PORCELAIN STONEWARE

La pietra lavica si forma dal raffreddamento del magma vulcanico a contatto con l'aria o l'acqua marina. La sua texture irregolare con piccoli fori, la gamma cromatica che va dal grigio scuro al nero a seconda della composizione minerale, e le sue qualità estetiche la rendono particolarmente apprezzata in architettura e design. Lavica sublima la roccia naturale inserendola in contesti commerciali e residenziali dallo stile audace e seducente.

*Lava stone is formed by the rapid cooling of volcanic magma in contact with air or seawater, developing an irregular, porous texture. Its color range from dark grey to black varies according to its mineral composition, giving it a unique appeal. For its aesthetic and natural qualities, it is highly valued in architecture and design. Lavica enhances this rock, transforming it into a distinctive element for commercial and residential spaces, giving them a bold and seductive character.*







LAVA STONE EFFECT  
PORCELAIN STONEWARE  
Surfaces capturing the Mediterranean spirit.

Le lastre ceramiche creano ambienti moderni e sofisticati. Insieme ai decori smaltati, personalizzano le superfici offrendo soluzioni dal forte impatto visivo.

*Ceramic slabs create modern and sophisticated environments. Together with glazed tiles, they personalize surfaces and offer solutions with a strong visual impact.*



grey

SPAZZOLATO R10

anthracite

SPAZZOLATO R10

black

SILKY

## COLORI / COLORS

La pietra vulcanica varia di colore in base alla velocità di raffreddamento e alla sua composizione chimica. La gamma cromatica di Lavica, dal grigio fumo al nero intenso, riflette questo processo naturale.

Volcanic stone varies in color depending on the rate of cooling and its chemical composition. Lavica's color range, from smoky grey to deep black, reflects this natural process.

## FORMATI / SIZES

**120x278 6mm**  
**60x120 9mm | 20mm**  
**80x80 9mm**  
**7,5x60 NO RT 9mm**  
**20x20 NO RT**

## SUPERFICI / SURFACES

**Silky**  
**Natural R9**  
**Spazzolato R10**  
**Structured R11**



COMMERCIAL /  
BOUTIQUE

Floor / GREY 80x80 [32"x32"]

Wall | Furniture /  
STROMBOLI GREY 20x20 [8"x8"] NO RT  
LAVICA BLACK 60x120 [24"x48"]

## LAVICA GREY

Una tonalità contemporanea e versatile, caratterizzata da un leggero dinamismo cromatico. Il grigio fumo di base è arricchito da microinclusioni di diversa natura, che aggiungono profondità al colore.

A contemporary and versatile color characterized by a mild dynamism. The basic smoky grey is enriched with various micro-inclusions that add depth to the color.









COMMERCIAL /  
BOUTIQUE

Decoro smaltato 20x20 NO RT  
Glazed decor [8x8] NO RT

## STROMBOLI GREY

Il decoro in gres smaltato di Lavica in una versione grigio su grigio. Le forme in pasta di vetro impresse sulle piastrelle accentuano il contrasto tra lucido e opaco, creando un effetto leggero e raffinato.

Lavica's glazed porcelain stoneware decoration in a grey-on-grey version. Glass paste shapes imprinted on the tiles accentuate the contrast between glossy and matt, creating a light and refined effect.



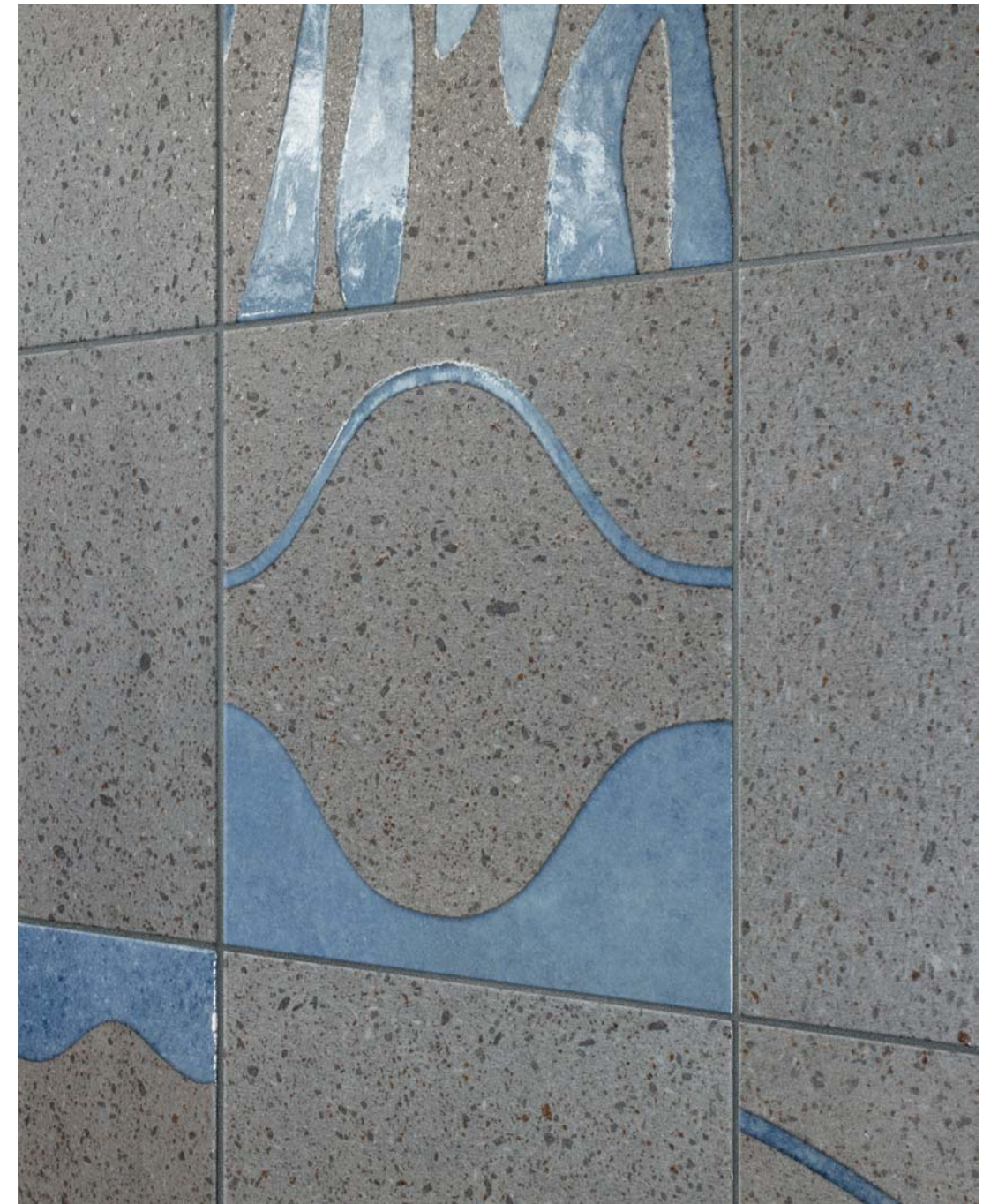
stromboli grey



RESIDENTIAL/  
BATHROOM

Floor/ LAVICA GREY 60x120 [24"x48"]

Wall | Furniture /  
VESUVIO GREY 20x20 [8"x8"] NO RT  
LAVICA ANTHRACITE 120x278 [48"x110"]



vesuvio grey

## VESUVIO GREY

Decoro smaltato 20x20 NO RT  
Glazed decor [8x8] NO RT

Il decoro in gres smaltato di Lavica evoca le sfumature del mare. Su sfondo Grey, forme libere di un azzurro intenso emergono, con una superficie vetrosa che contrasta con la finitura opaca della piastrella.

Lavica's glazed porcelain stoneware decor evokes the shades of the sea. On a grey background, free forms of intense blue appear, with a glassy surface that contrasts with the tile's matt finish.





Floor/  
LAVICA GREY 60x120 [24"x48"]

Wall/  
LAVICA BLACK 60x120 [24"x48"]

Furniture/  
LAVICA ANTHRACITE 120x278 [48"x110"]  
VERSILIA BARDIGLIO SILVER 120x278 [48"x110"]



RESIDENTIAL /  
KITCHEN

Floor/  
UNICA GREY 20x180 [8"x71"]

Wall/  
LAVICA BLACK 60x120 [24"x48"]  
ETNA ANTHRACITE 20x20 [8"x8"] NO RT





## LAVICA BLACK

Il magma solidificato crea un nero intenso di basalto. La finitura setosa, arricchita da piccole depressioni lucide, conferisce alle lastre ceramiche un tocco di autenticità ed eleganza assoluta.

Solidified magma creates a deep basalt black. The silky finish, enriched with small indentations, gives the ceramic tiles a touch of authenticity and absolute elegance.

Floor / LAVICA BLACK 60x120 [24"x48"]





COMMERCIAL /  
RESTAURANT



Floor/ ANTHRACITE 80x80 [32"x32"]  
Wall/  
ANTHRACITE 120x278 [48"x110"]  
ETNA ANTHRACITE 20x20 [8"x8"] NO RT

Furniture/ ANTHRACITE 120x278 [48"x110"]

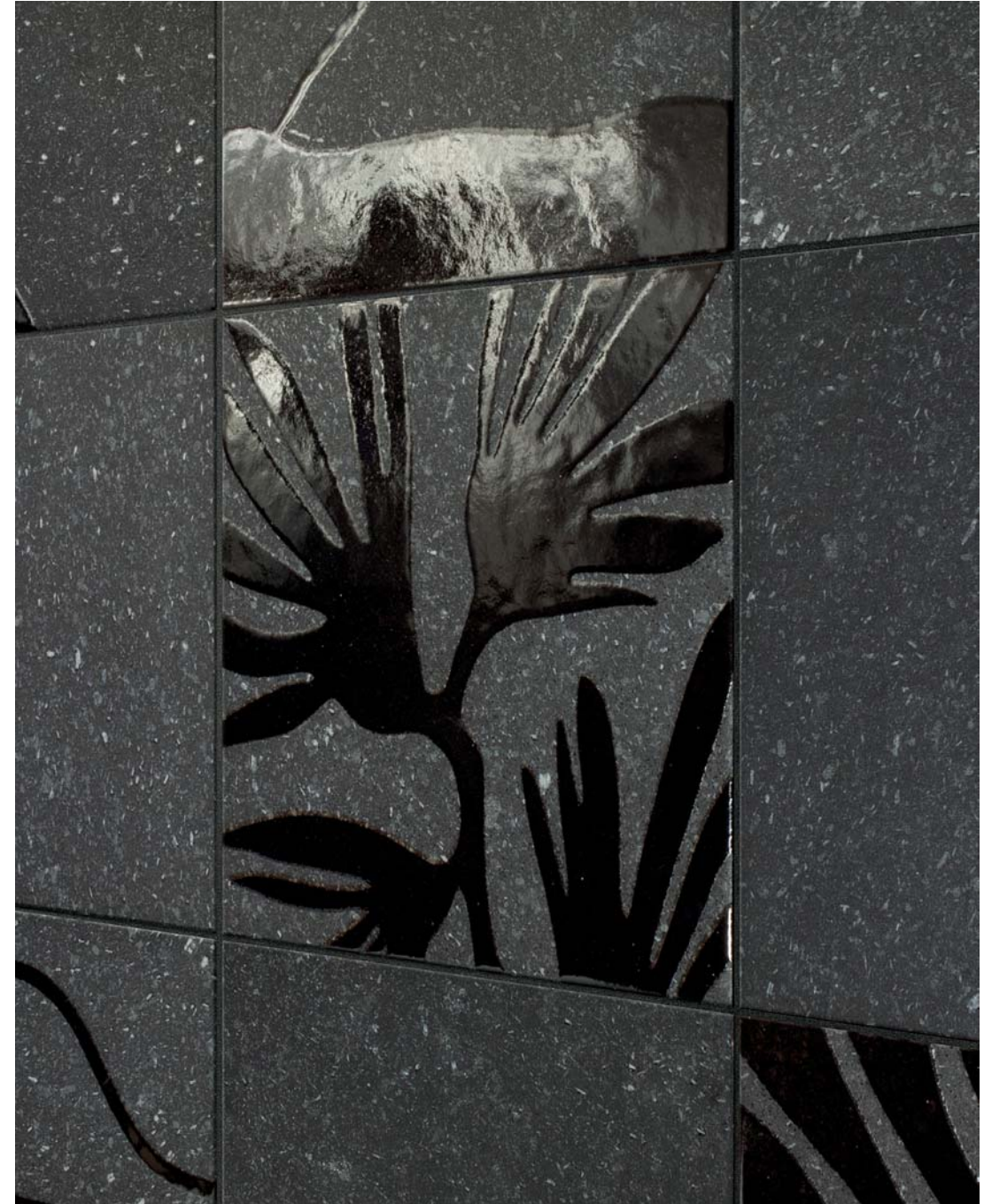
lavica anthracite

## LAVICA ANTHRACITE

Con Anthracite, il grigio diventa più scuro e profondo. La pietra vulcanica si manifesta con forza in questo colore deciso, riflettendo le sfumature del carbone fossile. La superficie presenta irregolari microinclusioni chiare e scure.

With Anthracite, grey becomes darker and deeper. Volcanic stone is powerfully expressed in this bold color, which reflects the hues of fossil coal. The surface has irregular light and dark micro-inclusions.





## ETNA ANTHACITE

Decoro smaltato 20x20 NO RT  
Glazed decor [8x8] NO RT

Il decoro in gres smaltato di Lavica utilizza il nero lucido su sfondo grigio antracite opaco, per un effetto decorativo elegante ed essenziale.

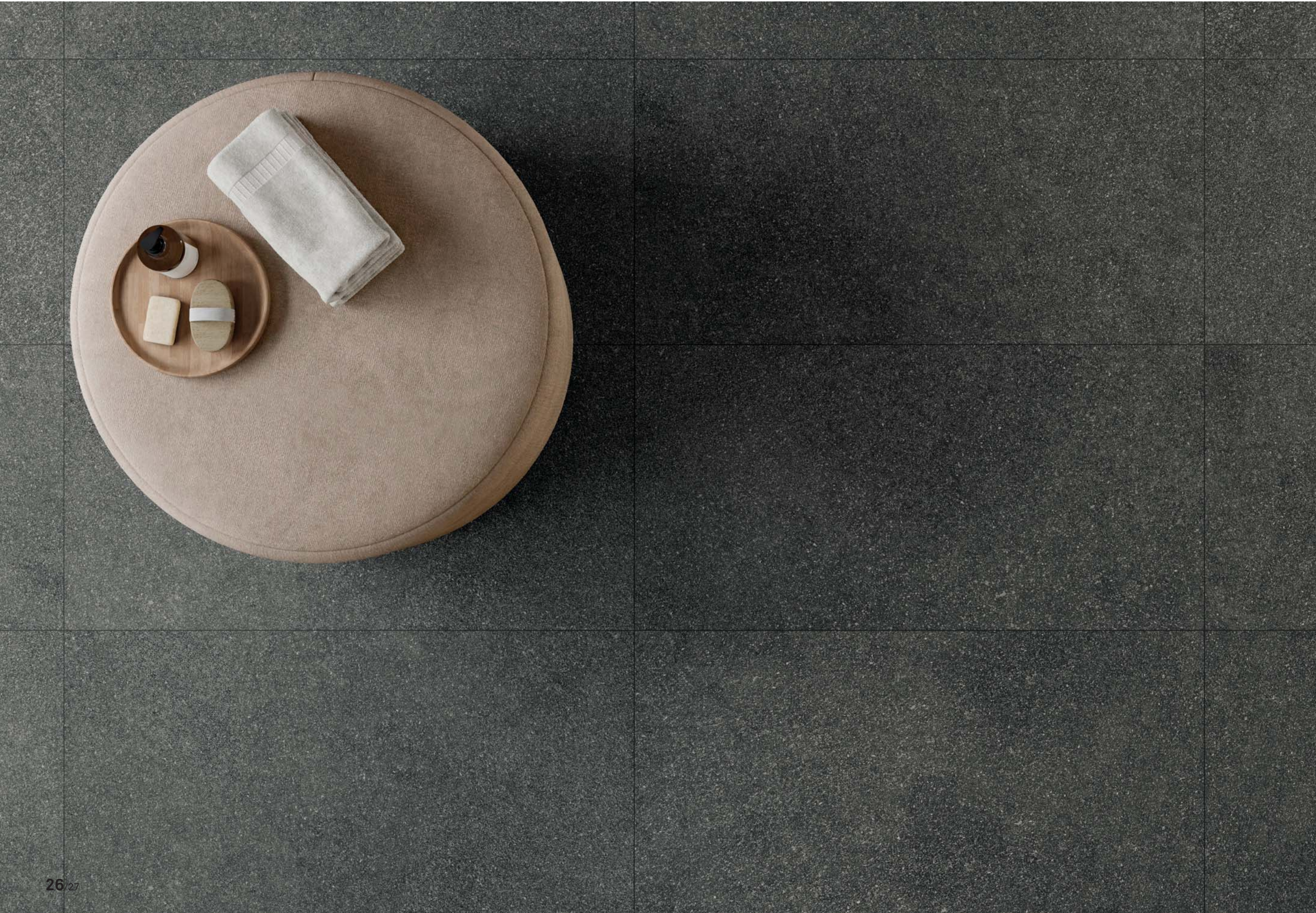
Lavica's glazed stoneware decor uses glossy black on a matte anthracite background for an elegant and essential decorative effect.





lavica antracite





lavica anthracite

Floor /  
LAVICA ANTHRACITE  
60×120 [24"×48"]



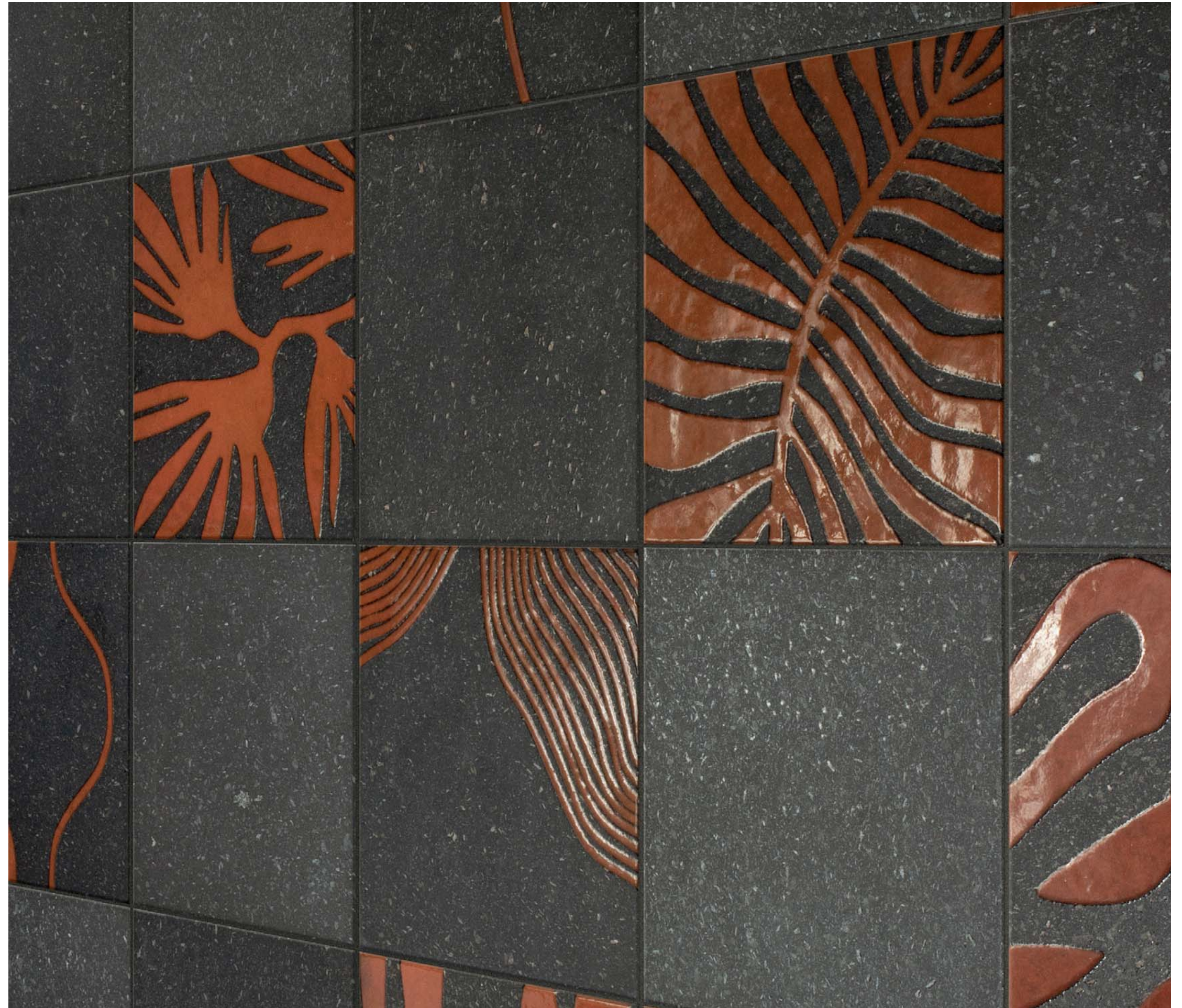
RESIDENTIAL /  
BATHROOM

Decoro smaltato 20x20 NO RT  
Glazed decor [8x8] NO RT

## VULCANO ANTHRACITE

Il decoro in gres smaltato di Lavica in una versione audace e creativa. Striature e forme rosso-arancio in pasta di vetro si diramano sullo sfondo grigio scuro, creando un effetto decorativo di forte impatto.

Lavica's glazed porcelain decor in a bold and creative version. Red-orange streaks and shapes in glass paste branch out against the dark grey background, creating a striking decorative effect.



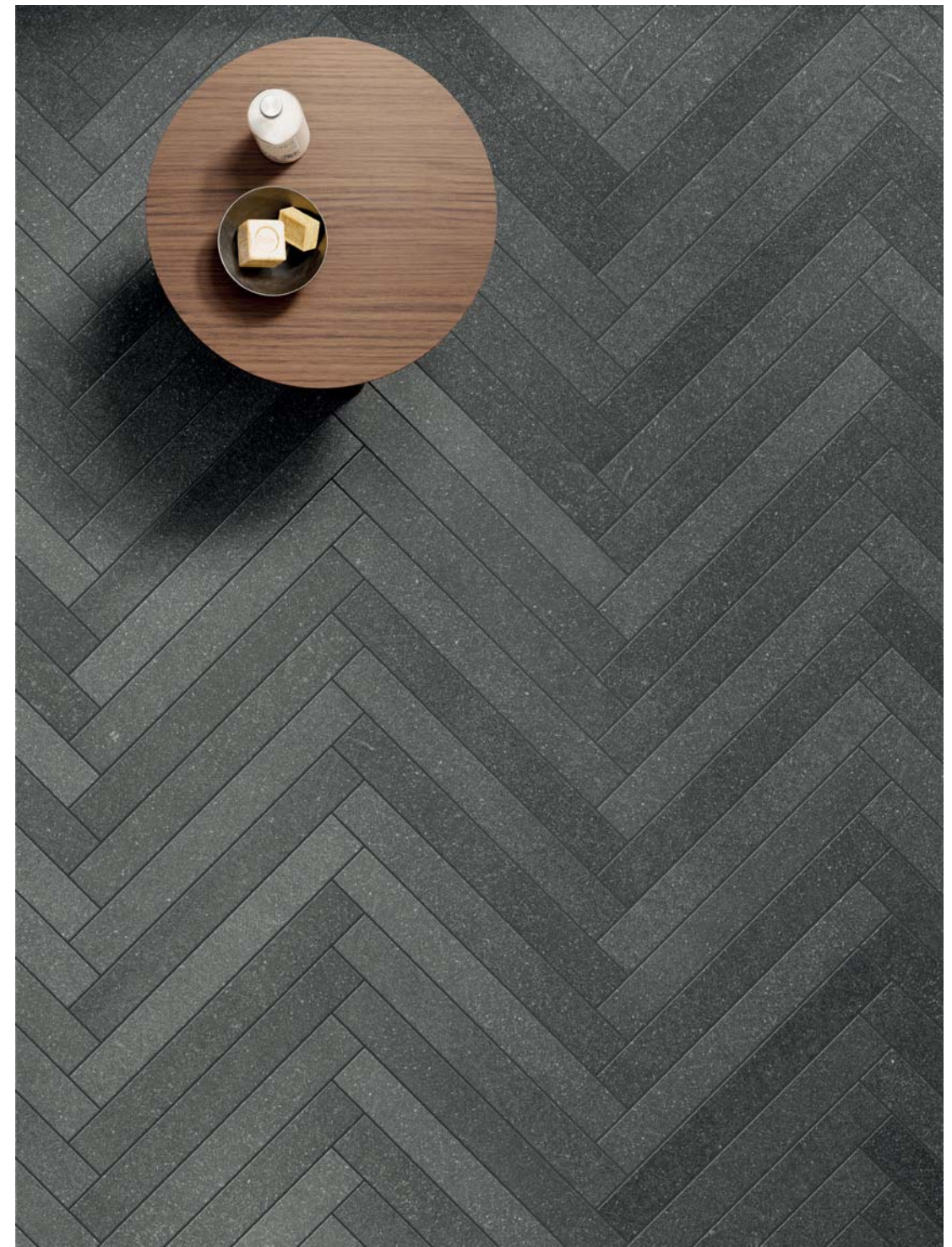
vulcano anthracite



RESIDENTIAL /  
BATHROOM

Floor /  
ANTHRACITE  
7,5x60 [3"x24"] NO RT

Wall | Furniture /  
ANTHRACITE  
120x278 [48"x110"]



Floor /  
ANTHRACITE  
7,5x60 [3"x24"] NO RT

lavica anthracite



RESIDENTIAL /  
OUTDOOR

Floor /  
LAVICA ANTHRACITE  
60x120 [24"x48"] 20mm

Wall /  
LAVICA ANTHRACITE  
7,5x60 [3"x24"] NO RT



lavica anthracite



# DECORI SMALTATI / GLAZED DECORS

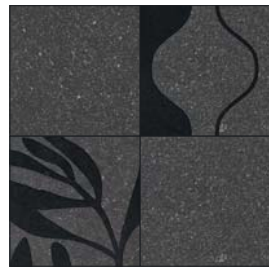
Design by **Bluma**

<b>SPESSORE</b>	9 mm	<b>PEZZI / MQ</b>	25
<b>DIMENSIONE</b>	20x20 cm NO RT	<b>ASSORTIMENTO</b>	50% Decori smaltati 50% Base naturale

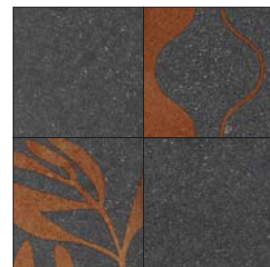


## GAMMA COLORE

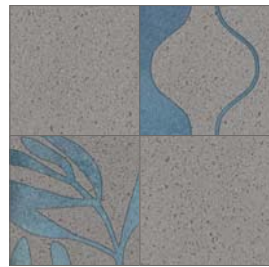
Esempio di posa 4pz



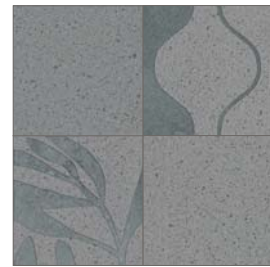
Etna  
Anthracite



Vulcano  
Anthracite

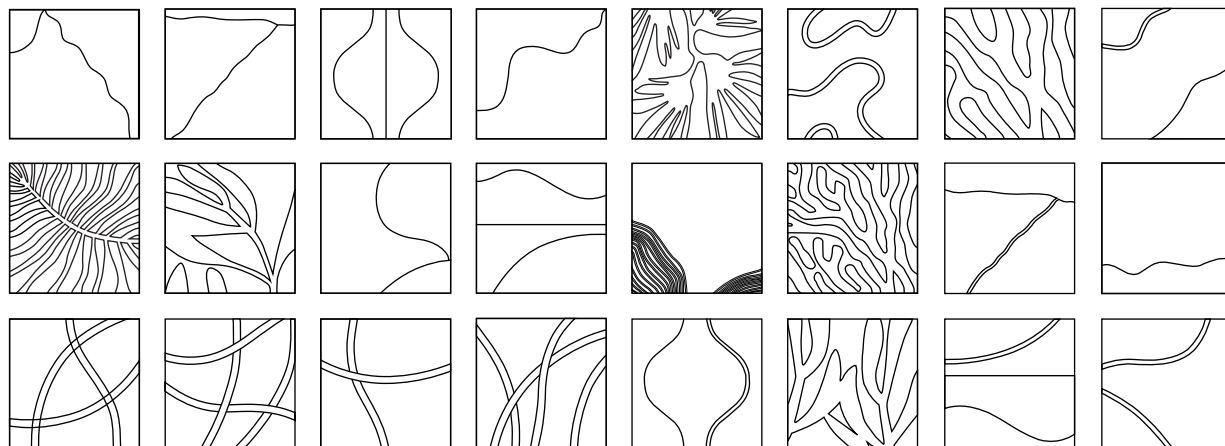


Vesuvio  
Grey

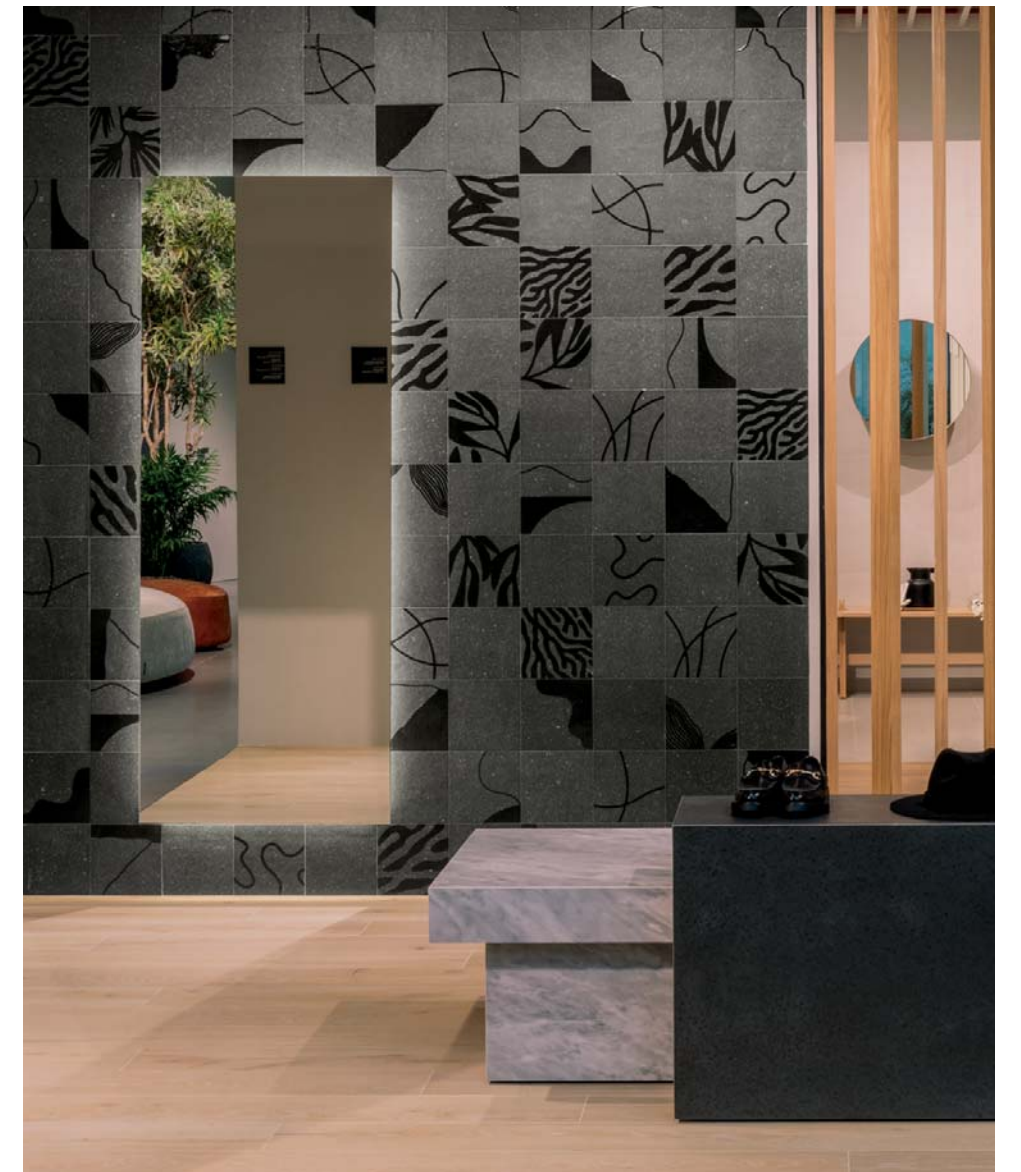


Stromboli  
Grey

## MOTIVI GRAFICI x24

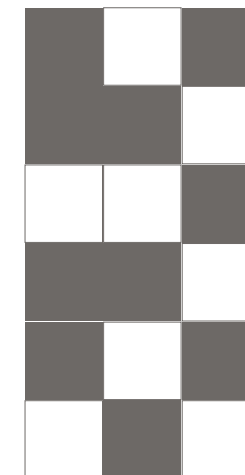


Wall/  
ETNA ANTHRACITE  
20x20 [8"x8"] NO RT

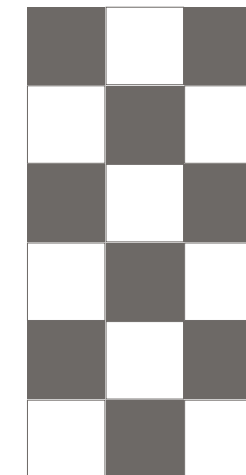


decori smaltati

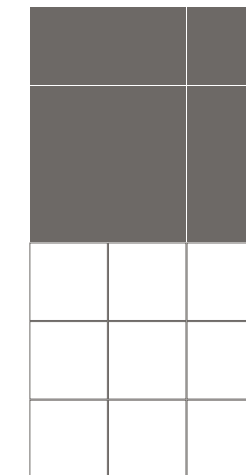
## ESEMPI DI POSA



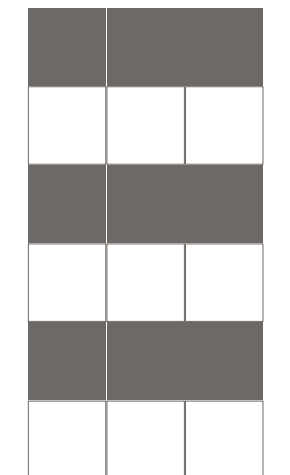
Random



Checkerboard



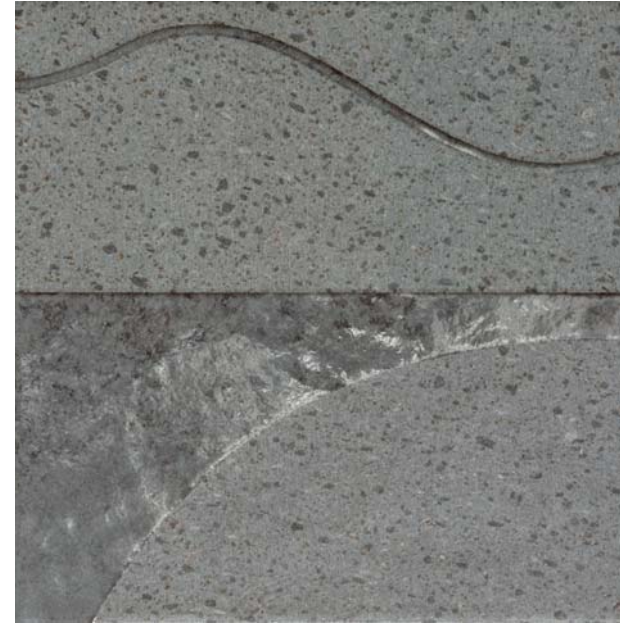
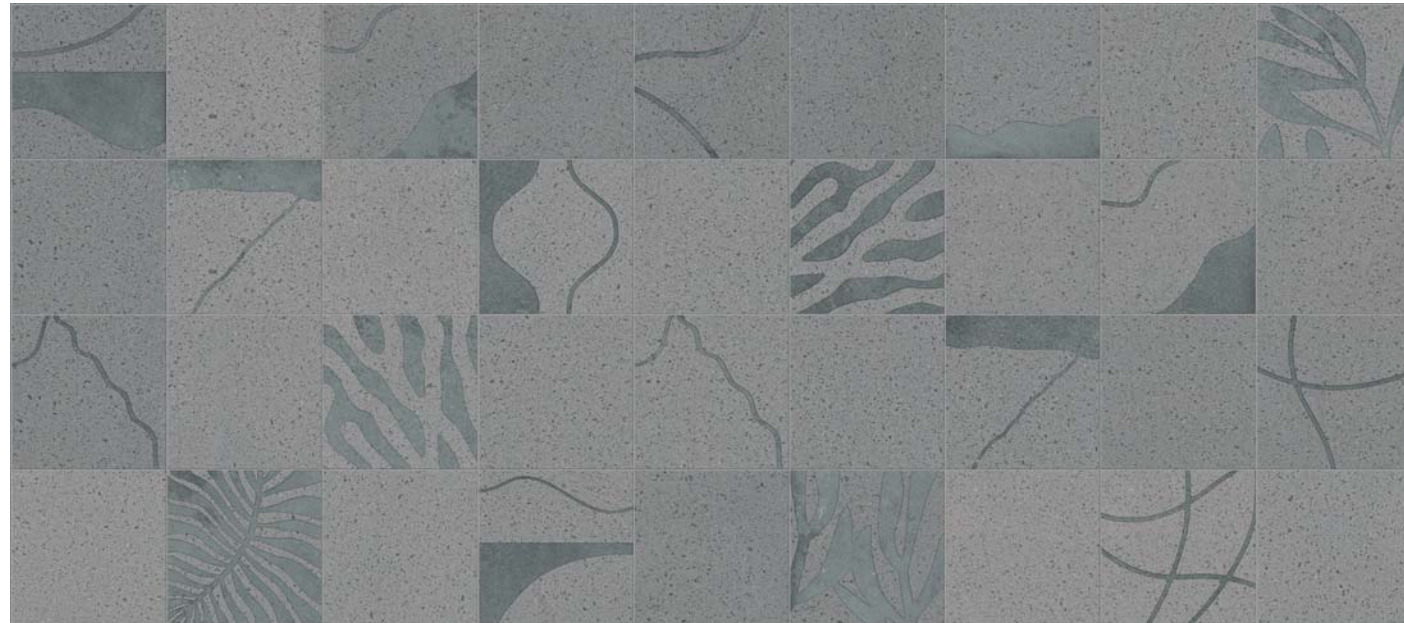
Half&Half



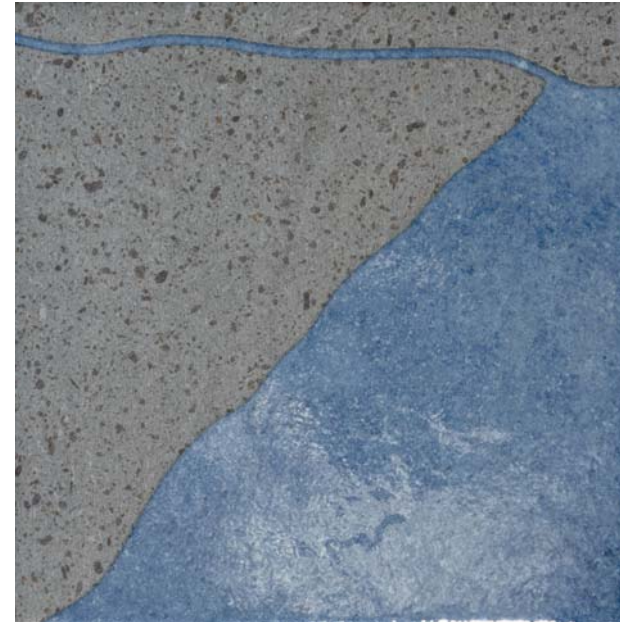
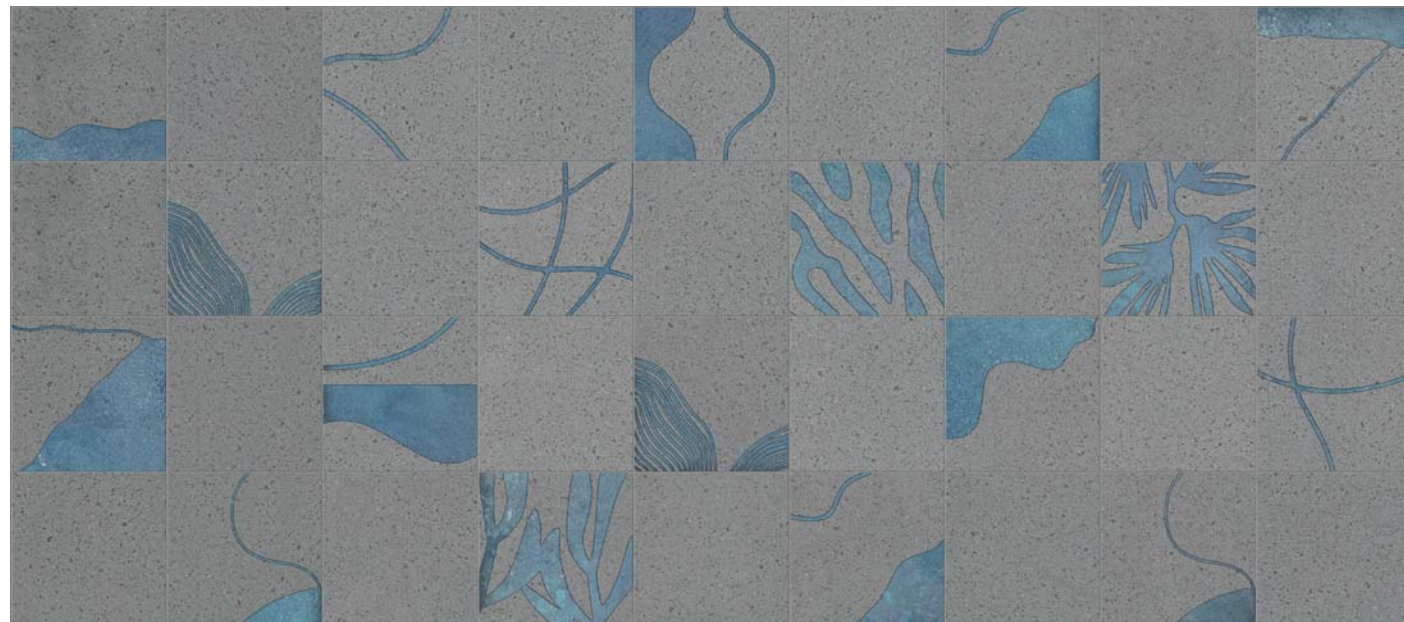
Stripes



STROMBOLI GREY **V4**



VESUVIO GREY **V4**



● 20x20 [8"x8"] NO RT 9mm



ETNA ANTHRACITE V4



VULCANO ANTHRACITE V4



● 20x20 [8"x8"] NO RT 9mm



# Match App

ARREDA LA TUA CASA CON IL CONFIGURATORE VIRTUALE KEOPE /  
STYLE YOUR HOME WITH KEOPE 3D VISUALIZER

Walls

1 

INQUADRA IL QR CODE O TROVA  
MATCH APP SUL SITO KEOPE.COM/  
SCAN QR CODE OR FIND MATCH APP  
ON OUR WEBSITE KEOPE.COM

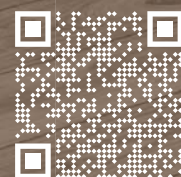
2 

SCATTA UNA FOTO DELLA TUA STANZA /  
TAKE A PHOTO OF YOUR ROOM

3 

SCEGLI E POSA LE PIASTRELLE KEOPE  
NELLA TUA STANZA /  
SELECT AND LAY  
KEOPE TILES IN YOUR ROOM

Flooring



INQUADRA IL QR CODE /  
SCAN QR CODE

## SPECIFICHE TECNICHE/ TECHNICAL FEATURES

GRES PORCELLANATO  
PORCELAIN STONE WARE

SPessori  
THICKNESSES

6mm [120x278]  
9mm [60x120 - 80x80 - 7,5x60 NO RT - 20x20 NO RT]  
20mm [60x120]

STONALIZZAZIONE  
SHADING



Anthracite  
Grey  
Black



Etna Anthracite  
Vulcano Anthracite  
Stromboli Grey  
Vesuvio Grey

FINITURE  
FINISHES

Silky [60x120 - 7,5x60 NO RT]  
Natural R9 [120x278 - 20x20 NO RT]  
Spazzolato R10 [60x120 - 80x80 - 7,5x60 NO RT]  
Structured R11 [60x120 20mm]



### Lavica Anthracite



**Spazzolato R10**

60x120 9mm  
80x80 9mm  
7,5x60 9mm  
NO RT

**Structured R11**

60x120 20mm

**Natural R9**

120x278 6mm

### Lavica Grey



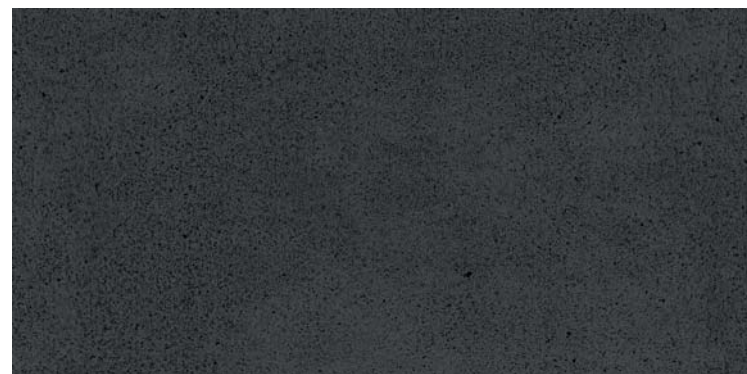
**Spazzolato R10**

60x120 9mm  
80x80 9mm  
7,5x60 9mm  
NO RT

**Structured R11**

60x120 20mm

### Lavica Black



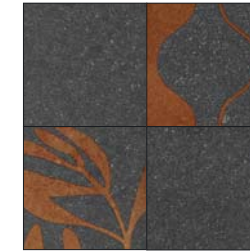
**Silky**

60x120 6mm  
7,5x60 9mm  
NO RT

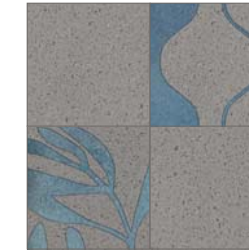
Etna Anthracite



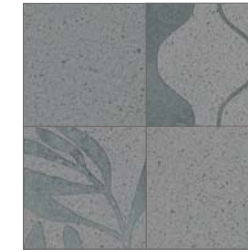
Vulcano Anthracite



Vesuvio Grey



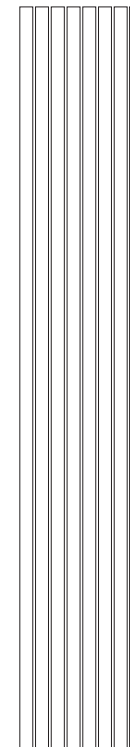
Stromboli Grey



**Natural R9**

20x20 cm 9mm  
NO RT

### DECORI/ DECORS



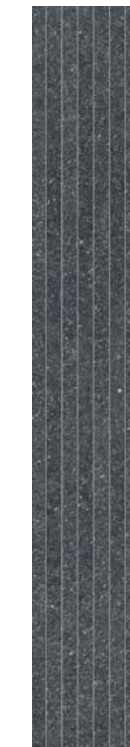
PLISSE  
20x120 [8"x48"] RT 9mm



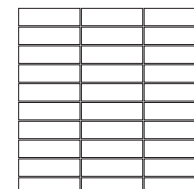
✕ LAVICA BLACK



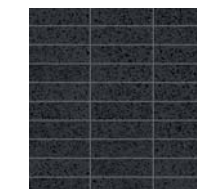
▣ LAVICA GREY



▣ LAVICA ANTHRACITE



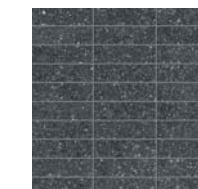
MOSAICO LISTELLI  
30x30 [12"x12"] RT 9mm  
TESSERE: 2,8x9,7 [1 1/8"x3 3/4"]



✕ LAVICA BLACK



▣ LAVICA GREY



▣ LAVICA ANTHRACITE

✕ Silky | ▣ Spazzolato R10



## FORMATI / SIZES

	120x278 (119,5x278)* 48" x 110"	80x80 32" x 32"	60x120 24" x 48"	7,5x60 3" x 24"	20x20 8" x 8"	60x120 24" x 48"
	RT	RT	RT	Not RT	Not RT	RT
	6 mm	9 mm	9 mm	9 mm	9 mm	20 mm
LAVICA ANTHRACITE	●	■	■	■		▲
LAVICA GREY		■	■	■		▲
LAVICA BLACK			✘	✘		
ETNA ANTHRACITE					●	
VULCANO ANTHRACITE					●	
STROMBOLI GREY					●	
VESUVIO GREY					●	

\*Formato nominale / Nominal size

✘ Silky | ● Natural R9 | ■ Spazzolato R10 | ▲ Structured R11

## MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

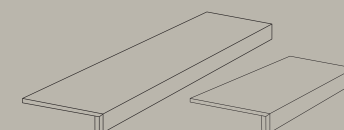
FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
120x278	6 mm	1	3,32	≈ 49,56	59,80	≈ 990,08	18
80x80	9 mm	2	1,28	≈ 25,60	61,44	≈ 1.253,80	48
60x120	9 mm	2	1,44	≈ 31,93	50,40	≈ 1.138,00	35
20x20	9 mm	30	1,20	≈ 23,90	67,20	≈ 1.351,00	56
7,5x60	9 mm	22	0,99	≈ 19,10	59,40	≈ 1.159,00	60
60x120	20 mm	1	0,72	≈ 33,75	25,20	≈ 1.202,25	35

## PEZZI SPECIALI / TRIMS



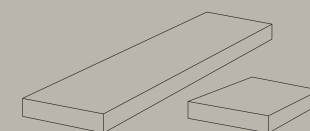
**BATTISCOPIA**  
BULLNOSE

✘ ■ 4,6x120 [1<sup>13</sup>/<sub>16</sub>" x 48"] RT 9mm  
■ 7x80 [3" x 48"] RT 9mm



**SCALINO INCOLLATO**  
GLUED STEP TREAD

✘ ■ 33x120 [13" x 48"] RT 9mm



**ANGOLARE INCOLLATO**  
GLUED CORNER STEP TREAD

✘ ■ 33x120 [13" x 48"] RT 9mm

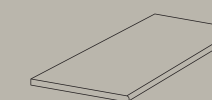
## PEZZI SPECIALI 20mm / TRIMS 20mm



**TOP BORDO TORO**

BULLNOSE EDGE TOP / MARCHE SUP. CHANT ARRONDI /  
ABGERUNDETE ABDECKPLATTE / TOP CANTO ROMO

▲ 30x60 [12" x 24"] RT 20mm



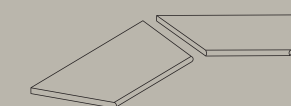
**GRADINO BORDO TORO**

BULLNOSE EDGE STEP / NEZ DE MARCHE ARRONDI /  
ENDABDECKPLATTE L-FORM / TERMINAL L [PEGADO]

▲ 60x120 [24" x 48"] RT 20mm

▲ 30x120 [12" x 48"] RT 20mm

▲ 30x60 [12" x 24"] RT 20mm



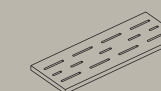
**ANGOLARE INTERNO BORDO TORO**

INT. BULLNOSE EDGE CORNER / ANG. INT. CHANT ARRONDI /  
AUSSENECKTRITTSTUFE / ANG. INT. CANTO ROMO

▲ 60x120 [24" x 48"] RT 20mm

▲ 30x120 [12" x 48"] RT 20mm

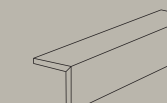
▲ 30x60 [12" x 24"] RT 20mm



**GRIGLIA**

GRID / GRIL / GRILL / REJILLA

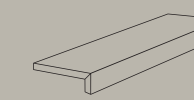
▲ 15x60 [6" x 24"] RT 20mm



**CORDOLO L**

L KERB / BORDURE EN L / KANTE L-FORM /  
CANTONERA L [PEGADA]

▲ 60x20x15 [24" x 8" x 6"] RT 20mm



**TERMINALE L**

L TERMINAL / NEZ DE MARCHE EN L /  
ENDABDECKPLATTE L-FORM / TERMINAL L [PEGADO]

▲ 120x45x15 [48" x 18" x 6"] RT 20mm

▲ 60x33x5 [13" x 24" x 2"] RT 20mm

▲ 60x20x5 [24" x 8" x 2"] RT 20mm



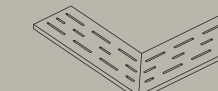
**ANGOLARE ESTERNO BORDO TORO**

EXT. BULLNOSE EDGE CORNER / ANG. EXT. CHANT ARRONDI /  
AUSSENECKTRITTSTUFE / ANG. EXT. CANTO ROMO

▲ 60x120 [24" x 48"] RT 20mm

▲ 30x120 [12" x 48"] RT 20mm

▲ 30x60 [12" x 24"] RT 20mm



**ANGOLARE GRIGLIA**

CORNER GRID / GRILLE D'ANGLE /  
ECKE GRAT / ANGULAR REJILLA

▲ 15x60 [6" x 24"] RT 20mm

✘ Silky | ■ Spazzolato R10 | ▲ Structured R11









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**HEADQUARTER** via canale  
42013 Casalgrande (RE) - Italy

**FACTORY** via canale, 67  
42013 Casalgrande (RE) - Italy

**WAREHOUSE** via dell'industria, 1  
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#### **IT\_**

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#### **EN\_**

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